



## Press Announcement/

### **DESIGN MIAMI/ 2016 INTRODUCES INSPIRING NEW COLLABORATIONS FURTHERING ITS COMMITMENT TO BRIDGING DESIGN WITH SUSTAINABILITY, FASHION, FOOD AND HOSPITALITY**

/ Design Miami/ to partner with the United Nations on the launch of Building Legacy: Designing for Sustainability

/ Dean & DeLuca become sole food and beverage partner and unveil new food retail concept

/ Design Miami/ x Maison Kitsuné launch limited edition mini-capsule collection inspired by the work of 1960s illustrator John Alcorn

**Miami Beach, November 2016** - Design Miami/ 2016 will continue its dedication to offering an extensive program of special events, satellite projects, collaborations and commissions to complement the gallery exhibitions this year. New collaborations for this edition include an inspiring set of cross-cultural initiatives from fashion and lifestyle to food, retail and hospitality. Maison Kitsuné drew inspiration from the archives of illustrator John Alcorn for a Design Miami/ capsule collection; Dean & DeLuca return this edition with a new concept: A prototype food retail space designed by Ole Scheeren titled *Stage*, which will operate throughout the duration of the fair as its main and sole food partner. Design Miami/ announces a partnership with the United Nations titled *Building Legacy*, in support of the United Nations' 2030 Agenda for Sustainability. By connecting architects, designers, manufacturers, real estate developers and other stakeholders in the building environment through a series of talks and forums, *Building Legacy* hopes to push forward the exploration of green building solutions and initiatives.

Returning this year and continuing to explore the relationship between fashion and design are FENDI and Louis Vuitton. FENDI brings a decidedly conceptual, mobile interpretation of a VIP room, *THE HAPPY ROOM*, which references the Italian brand's heritage and workmanship. Louis Vuitton adds to its *Objets Nomades* collection with two striking new furniture pieces. Airbnb will present *Sobremesa*, a shared space inspired by the Mexican tradition of lingering around a table after a meal, working with emerging Mexico City-based design studio, Pedro&Juana. Long-time collaborator Audi presents *The extra hour*, by LEGO, inspired by the Audi RS 7 piloted driving concept and focusing on the new kind of freedom and control over time and for the fifth year, Maison Perrier-Jouët returns, this time working with Andrew Kudless and focusing on the notion of digital craftsmanship. COMPAC, Spain-based surface manufacturer collaborates with Israeli designer Arik Levy on an installation inspired by frozen lakes, referencing features of quartz and marble.

## **Design collaborations/**

### *Audi/ The extra hour*

Audi presents *The extra hour* by LEGO, inspired by the Audi RS 7 piloted driving concept and focusing on the new kind of freedom and control over time that has come along with it. Audi has commissioned installations by international designers and architects including Bjarke Ingels, Reed Kram, Clemens Weisshaar, and Konstantin Grcic, thus underlining the brand's commitment to fostering design culture. Each of Audi's installations has highlighted key elements of Audi's technological advancements and married automotive design with the most current developments in different fields of design, urban planning and architecture.

### *Dean & DeLuca / Stage*

Dean & DeLuca, the legendary New York gourmet market and leading international purveyor of fine food, is partnering with one of the world's most innovative architects, Ole Scheeren, to create a prototype of his design for a unique food retail concept titled *Stage*. *Stage* presents a glowing, pristine object in polished stainless steel with the undulating topography of a bespoke, high tech display system, created for the powerful celebration of the preparation and presentation of food.

*Stage* will be located in the main exhibition tent of the design fair and will operate throughout the duration of the fair as its main and sole food partner.

### *Maison Perrier-Jouët/ Strand Garden and L'Eden*

Maison Perrier-Jouët is proud to partner with Andrew Kudless, a groundbreaking American artist. To mark the fifth year that Perrier-Jouët has been a partner of Design Miami/, it presents visionary works founded on the notion of digital craftsmanship. Inspired by nature and the Maison's Art Nouveau heritage, the installation deploys cutting-edge technique and innovation. These new works by Andrew Kudless—including an exclusively designed ice bucket and a large-scale installation—inspire the same emotion as a sip of the Maison's champagne: the surprise that comes with any creation that is truly one-of-a-kind. The curving lines of the installation evoke the transformative energy of nature while celebrating the unpredictable forces that guide all creation, from design to winemaking.

### *FENDI/ THE HAPPY ROOM*

FENDI presents *THE HAPPY ROOM*, an inspired interpretation of a modular VIP room, emphasizing and confirming once again FENDI's commitment to the world of design, united in the values that distinguish it: creativity associated with excellence, quality of materials and high-precision workmanship, mastery of execution and Italian savoir faire. With a soft and rarefied tone, distinguished by simple volumes and rounded shapes, *THE HAPPY ROOM* by Celestino suggests harmony and delicacy. Numerous are the references to iconic elements of FENDI, such as the distinctive arch of Palazzo della Civiltà Italiana in Rome, or the inlay of materials; drawing on the stylistic matrix of the FENDI fur atelier and of fur workmanship, which is repeated within the collection through innovative techniques and the contrasting play of various types of marbles.

### *Airbnb/ Sobremesa*

Airbnb presents *Sobremesa*, a lively exploration of shared space, by Pedro&Juana, an emerging Mexico City-based design studio founded by Ana Paula Ruiz Galindo and Mecky Reuss. *Sobremesa* is the Mexican tradition of sharing time and space lingering around the table after a meal in casual conversation; Pedro&Juana recreate the experience of *sobremesa* in a unique

environment inspired by iconic Mexican courtyard spaces. Walking into the installation, visitors will feel transported to a space that is authentically connected to the designers' home city through plants, interior design and local everyday objects. The *Sobremesa* installation will change and evolve throughout the week to represent how shared spaces—like Airbnb homes—become rich in experience, spirit, and memory as more and more people live and participate in them over time. The exhibition also features a program of meals, cocktails, music, and experiences at designated times throughout the week, activated by an array of diverse hosts selected by the designers.

#### Louis Vuitton/ *Objets Nomades*

*Objets Nomades* is a collection of furniture that reinvents Louis Vuitton's Art of Travel. The installation will be composed of its most emblematic creations, some of which were especially made for Design Miami/: the *Stool* by Atelier Oi, the *Cocoon* by the Campana Brothers, the *Bell Lamp* by Barber & Osgerby, the *Concertina Table, Chair and Light shade* by Raw Edges, the *Swing Chair* by Patricia Urquiola and the *Lounge Chair* by Marcel Wanders. Louis Vuitton also unveils the *Blossom Stool*, designed by Tokujin Yoshioka, and the *Fur Cocoon* by the Campana Brothers. Sharing a sense of intuitiveness, desire and pleasure, the *Objets Nomades* aims to continue Louis Vuitton's tradition of offering inspiring and surprising designs to clients all over the world.

#### COMPAC/ *ICE*

COMPAC will present *ICE*, a collaboration between the leading Spanish surfaces company and Arik Levy, the esteemed multi-disciplinary artist and designer from Israel. The installation is created from Levy's expressive Genesis collection created for COMPAC, showing how that collection enhances the genuine characteristics of quartz and marble. Inspired by the great frozen lakes of ice which can be found in the Arctic, Genesis reveals visual fragments similar to those found in natural stone and provokes the eye to delve into the ethereal qualities and surprising transparency of the material. The Design Miami/ installation *ICE*, will present Genesis in vertical and horizontal formats, as both a surface and product – showing the many potential applications, as well as the beauty of COMPAC as a material.

### **Panera! Design Miami/ Visionary Award 2016**

SHoP Architects will be celebrated with an original design by the firm: a pavilion which serves as a public plaza at the entrance to this year's Design Miami/ fair. This year also marks the first time a pavilion will go on to be permanently installed in the Miami Design District following the fair. For the project, titled *Flotsam & Jetsam*, SHoP collaborated with multiple partners in order to realize its forward-thinking use of 3D printing and complex structural engineering, including Branch Technology, Oak Ridge National Laboratory, Dassault Systèmes, and Thornton Tomasetti. Once the fair is over, *Flotsam & Jetsam* will be reinstalled in the Miami Design District's iconic Jungle Plaza to house an outdoor cultural event space for long-term public enjoyment.

### **Satellites/**

For 2016, Design Miami/ welcomes various designers, institutions and organizations to create programming with strong curatorial, innovative and educational perspectives. Each satellite program reflects a contemporary view onto what's happening in the design world at large.

As part of the Design Satellites, this year's Collectors Lounge will be designed by award-winning Istanbul-based Tabanlıoğlu Architects. The heterogenic nature of the practice is reflected in the *Flamingo Lounge*, which ranges from the colorful, ethereal and surreal liquidity of Gaetano

Pesce, to the rigid utilitarian minimalism of Mies van der Rohe in its references. The long linear space is broken down into programmatic zones, each represented by a piece of furniture / symbol. The pieces of furniture are stripped to their bare minimum, existing as abstract, primitive geometries.

CNN Style joins Design Miami/ as the official news outlet for the 2016 edition of the fair. The platform will have an on-site newsroom and broadcast live daily. CNN Style will create an interactive, virtual reality green room featuring Google Tilt Brush and HTC. London-based design commentator and critic, Max Fraser will be the outlet's lead design correspondent, conducting interviews with art and design luminaries, celebrities and fair visitors, in-studio and outside the fair.

Design Miami/ and Artsy partner once again to take the global forum for design beyond its location in Miami Beach. As in previous years, the fair's exclusive online partner will feature works from participating galleries via a desktop and Artsy mobile apps. The Artsy online preview provides additional international exposure for the fair, gallery presentations, and designers. Starting on November 22nd, collectors around the world will have the opportunity to preview programming and visitor information, place sales inquiries on works, and coordinate appointments with exhibitors.

### **Design Talks/**

National real estate brokerage Douglas Elliman will present this year's Design Talks program in a new theater space designed by architects from real estate development firm, DDG, supported by the Herberger Institute for Design and the Arts at Arizona State University (ASU). Through this powerful series of Talks, Douglas Elliman continues to support the evolution of a global conversation surrounding the convergence of art, design, culinary arts and real estate. Participants will include Jean Nouvel, Paul Goldberger, Piero Lissoni, Yvette Mattern, and SHoP Architects.

DDG conceives of the *Talks Theater* as a cross between a "conversation pit" and an ancient Greek amphitheater. Its simple form is meant to symbolize the democracy of a conversation, one that is inclusive of both speakers and audience, and fosters a shared experience. The *Design Talks Theater* will host the very first series of *Building Legacy* talks, a new platform being launched at Design Miami/ with the United Nations.

#### United Nations/ *Building Legacy*

Design Miami/ partners with the United Nations on the launch of *Building Legacy: Designing for Sustainability*. The new platform aims to build momentum and a new movement for green infrastructure - one that will be designed and constructed in a manner that protects people and the planet for future generations.

The platform will emphasize building and producing for people's sustainable futures and will bring together designers, architects, developers and producers to promote concrete solutions. Working to support the 2030 Agenda for Sustainable Development, *Building Legacy* is a platform for the infrastructure, architecture and design communities. The program kicks off with the Building Legacy Opening Night Preview, by invitation only, and features four Building Legacy Talks at the fair.

## **Design Miami/ Market**

Now in its second year, Design Miami/ Market brings a new kind of product to the fair, with a curated selection of design-driven retail offering custom and limited-edition objects, ornaments, accessories. Returning to the Market for Design Miami/ 2016, ARTBOOK has curated a selection of sophisticated art and design books, catalogues raisonnés and collector's editions from around the world. Joining them will be Maison Kitsuné, the French fashion brand behind a limited edition mini-capsule collection drawing inspiration from the archives of John Alcorn, the late American illustrator whose iconic illustrations also create this year's fair identity. The collection will also be available at The Webster and at Maison Kitsuné online and in stores in Hong Kong, Paris, Tokyo and New York City. Bernardaud brings a collaboration with Jeff Koons to the program with Balloon Dog, an iconic work within the highly acclaimed Celebration series.

## **Notes to the Editor/**

Design Miami/ Exhibitors

Galleries/

1950 Gallery - Alberto Aquilino / New York  
ammann//gallery / Cologne  
Carpenters Workshop Gallery / Paris, London & New York  
Chamber / New York  
Cristina Grajales Gallery / New York  
Elisabetta Cipriani / London  
Erastudio Apartment/Gallery / Milan  
Friedman Benda / New York  
Galerie kreo / Paris & London  
Galerie Patrick Seguin / Paris & London  
Galerie VIVID / Rotterdam  
Giovanni Beltran [Noguchi Breton]/ Miami  
Hostler Burrows / New York  
Jason Jacques Inc. / New York  
Jousse Entreprise / Paris  
LAFFANOUR / Galerie Downtown / Paris  
Louisa Guinness Gallery / London  
Magen H Gallery / New York  
Mercado Moderno / Rio de Janeiro  
Moderne Gallery / Philadelphia  
Ornamentum / Hudson  
Patrick Parrish Gallery / New York  
Pierre Marie Giraud / Brussels  
R & Company / New York  
Salon 94/ New York  
Sarah Myerscough Gallery / London  
Southern Guild / Cape Town & Johannesburg  
The Future Perfect / New York & San Francisco  
Thomas Fritsch / ARTRIUM / Paris  
Victor Hunt Designart Dealer / Brussels

Volume Gallery / Chicago

Curios/

Delorenzo Gallery presents Samuel and Dominic Amoia Michael  
Jon & Alan presents Charles Hollis Jones  
Patricia Findlay presents NO SEX in Miami by Atelier Biagetti  
Plusdesign Gallery presents Streetscapes  
Cora Sheibani presents Colour & Contradiction  
Virgil Abloh presents a Series of Off-White™ Objects

Schedule of Events/

Preview Day/ November 29, 2016  
By Invitation Only

Collectors Preview/ 12pm - 6pm  
Press Conference/ 2:30pm  
Press Preview/ 3pm - 6pm  
Building Legacy Opening Night Preview/ 6pm - 8pm

VIP Preview/ By Invitation Only  
November 30/ 10am - 12pm

Public Show Days/  
November 30/ 12pm - 8pm  
December 1/ 10am - 8pm  
December 2/ 11am - 8pm  
December 3/ 12pm - 8pm  
December 4/ 12pm - 6pm

Design Miami/

Design Miami/ is the global forum for design. Each fair brings together the most influential collectors, gallerists, designers, curators and critics from around the world in celebration of design culture and commerce. Occurring alongside the Art Basel fairs in Miami, USA each December and Basel, Switzerland each June, Design Miami/ has become the premier venue for collecting, exhibiting, discussing and creating collectible design. For more information, please visit [designmiami.com](http://designmiami.com).

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