



Press Announcement/

DESIGN MIAMI/ ACHIEVES RECORD ATTENDANCE AND CONFIRMS SIGNIFICANT INSTITUTIONAL ACQUISITIONS, WITH REFRESHED FAIR LAYOUT AND ROBUST NEW PROGRAMMING

/ Highest footfall ever at Design Miami

/ Significantly broadened collector base, delivering sales across historic and contemporary galleries

/ Refreshed layout with large public entrance plaza, glass facade, and reimagined floor plan

/ Two large-scale donations of fair content made to local institutions

December 2016/ - Miami Beach - Design Miami/ staged its most successful edition - its twelfth, this past week - with a record number of 37,900 collectors and visitors to see its offering from the world's leading design galleries. Thirty-one galleries exhibited, five of which were first time participants and nine of which were founding galleries, returning for their twelfth turn. This 2016 edition also saw increased attendance by ultra high net worth clientele.

Rodman Primack, Chief Creative Officer of Design Miami/, voiced, "We reached a certain stride this edition that a lot of collectors and gallerists felt strongly. The mix of historic and contemporary in the program and the quality of the design satellites and collaborations drove attendance and sales to a very exciting height."

The collector base is broadening as well:

"The vast majority of our clients here are art collectors now. More than ever before there is an acknowledgement that design is as conceptual and intellectual as contemporary art, but over and above that, you live with it. You use it," said Zesty Meyers, Principal of R & Company gallery, based in New York, in response to the large influx of art collectors through the fair this year.

Notable Attendees/

Just some of the notable attendees of this year's edition of Design Miami/ included return

visitors Leonardo DiCaprio; Elle Macpherson; Martha Stewart; Donna Karan; Calvin Klein; Neil Barrett; Stefano Tonchi; Vito Schnabel; André Balazs; along with Calvin Harris; Virgil Abloh; Emily Ratajkowski; will.i.am; Travis Scott; Derek Blasberg; Thom Browne, Cecilia Dean, and James Kaliardos; artists John Baldessari; Daniel Arsham and Urs Fischer; dealers Richard Sachs; Dominique Levy, Tico Mugrabi and Stellan Holm; Tim Jeffries; collectors Jean Pigozzi; Aby Rosen; Iran Issa Khan; Susie and Walid Wahab; architects and designers Fernando Romero; Fabio Novembre; Jean Nouvel; Bjarke Ingels; Arik Levy; Julie Hillman; Robert Stillin; Cliff Fong; Yves Béhar; as well as Princess Friyal of Jordan; and Mayor Levine of Miami Beach.

Gallery Program/

Sales were high and widespread across the fair, ranging from contemporary work by young designers to rare vintage pieces with distinguished provenance. New York's Friedman Benda sold all the work by Misha Kahn, among other works sold by Wendell Castle, Chris Schanck and the Campana Brothers. Paris-based Patrick Seguin was successful in his presentation of limited Jean Prouvé and Jean Royère commissions, with several pieces from the Royère vignette sold to important collectors. LAFFANOUR - Galerie Downtown of Paris sold several works, including a tapestry and standing lamp by Le Corbusier. Collectors and journalists were excited by Jousse Entreprise's presentation, with Maria Pergay's Ring Chair sold to American collectors; and finally, first-time Miami participant Salon 94 sold every work by Gaetano Pesce in their booth.

Acquisitions by important design institutions The Smithsonian Cooper Hewitt, The Metropolitan Museum of Art and The Mint Museum transpired, adding to their collections with works from Galerie VIVID with a Verner Panton chair and carpet by Christie Van Der Haak and Snythesis lights by Tom Price at Victor Hunt Designart Dealer.

Annie Carlano, Senior Curator of Craft, Design & Fashion at The Mint Museum commented on this year's fair:

"The individual galleries seemed better than ever this year, both in terms of objects presented and booth layout. The flow between 20th and 21st century design felt more organic than usual as a result of this. Design Miami/ remains a critical venue for networking with the global design community, research, and is a primary source for major acquisitions. Project spaces like Design Curio and Design Visionary provided more imaginative and immersive experiences, as was SHoP architects 3D printed structure. Thanks to Design Miami/ for your support of the Vitra/Wolfsonian MUSCON conference, which really underscores the fair's commitment to Design education as well as commerce!"

Design Curio/

The Design Curio program included six small format booth presentations from today's innovators and experimental designers and artists. This year's program included DeLorenzo Gallery presenting Samuel and Dominic Amoia; Michael Jon & Alan presenting Charles Hollis Jones; Patricia Findlay presenting *NO SEX in Miami* by Atelier Biagetti; Plusdesign

Gallery presenting *Streetscapes*; Cora Sheibani presenting *Colour & Contradiction*; and Virgil Abloh presenting *A Series of Off-White™ Objects*, a special commission for the fair and the fashion designer-creative director's foray into furniture design.

Panerai Design Miami/ Visionary Award/

New York based SHoP Architects is the 2016 recipient of the Panerai Design Miami/ Visionary Award, and produced Design Miami's largest commission to date. It will also be the first time that an award recipient's work will be permanently installed in the Miami Design District. SHoP's design, "Flotsam & Jetsam," used monumental 3D printed structural elements made from recycled bamboo.

Design Collaborations/

Design Miami/ long-time partners, Audi, Maison Perrier-Jouët, and FENDI returned, each with standout projects as part of the Design Collaborations program. Audi presented "*The extra hour*" by LEGO, inspired by the Audi RS 7 self-piloted driving concept. FENDI showed one of the fair's most instagrammed spaces, *THE HAPPY ROOM*, a modular VIP lounge which will continue on in a global tour. Maison Perrier-Jouët presented *Strand Garden* by American artist and architect Andrew Kudless, inspired by nature and the brand's Art Nouveau heritage, while Louis Vuitton made its debut on the fair floor with new additions to its *Objets Nomades* design collection.

Another highlight was Dean & DeLuca's *Stage*, a prototype of a chef-led fast food concept, which took the place as sole café at the fair, nearly doubling anticipated footfall and leaving an impactful impression for its striking design by architect Ole Scheeren. Fair newcomer Compac, the established Spanish luxury surface maker debuted *ICE*, a collaboration with Paris-based artist and designer Arik Levy. Finally, Airbnb was a lively presence with *Sobremesa*, designed by Mexico City-based Pedro&Juana, an evolving and collaborative space which featured a daily celebration of the Mexican tradition of sharing time and company, lingering around the table after a meal.

Design Satellites/

For this edition of Design Miami/ many designers, institutions and organizations created programming specific for the fair. Noted for its use of color was the *Flamingo Lounge*, designed by award-winning Istanbul-based Tabanlıoğlu Architects. The unmistakable illustrations of John Alcorn served as the fair's identity this year and the basis for a capsule collection in collaboration with Parisian fashion label Maison Kitsuné. The French porcelain maison, Bernardaud, celebrated artist Jeff Koons with his highly acclaimed *Balloon Dog* reinterpreted in porcelain. CNN Style joined the fair as the official news outlet, with a virtual reality green room in partnership with Google and HTC, using tiltbrush technology for the fair's many renowned designers, architects and VIPs to paint and create live.

National real estate brokerage Douglas Elliman sponsored this year's Design Talks program in a new theater space designed by architects from real estate development firm DDG, supported by the Herberger Institute for Design and the Arts at Arizona State University. Highlights included Friday's panel moderated by the Rhode Island School of Design's

President Rosanne Somerson with young designers Virgil Abloh, Misha Kahn and Philippe Malouin.

Following this year's fair, the DDG Miami Talks Theater will be donated to The Greater Miami Health Education and Training Center to be used in its clinic, supporting the training of doctors serving the Miami Haitian community as well as leading humanitarian missions in Haiti.

Rosanne Somerson, President, Rhode Island School of Design shared,

"Communities like [Design Miami/] are more important now than ever, as we face giant future challenges. But designers have the ability to imagine the future they want to see and then make it. Seeing the work in the Fair, which included legacy pieces along with pieces that were just conceived, showcased a lineage of excellence that the Fair is fostering."

Design Miami/ partnered with the United Nations on the launch of *Building Legacy: Designing for Sustainability*. The new platform aims to build momentum and a new movement for green infrastructure - one that will be designed and constructed in a manner that protects people and the planet for future generations. The platform's participation in Design Miami/ 2016 fostered discussion of building and producing for people's sustainable futures and brought together designers, architects, developers and producers to promote concrete solutions.

Design Miami/ Exhibitors

Design Galleries/

1950 Gallery - Alberto Aquilino / New York

ammann//gallery / Cologne

Carpenters Workshop Gallery / Paris, London & New York

Chamber / New York

Cristina Grajales Gallery / New York

Elisabetta Cipriani / London

Erastudio Apartment/Gallery / Milan

Friedman Benda / New York

Galerie kreo / Paris & London

Galerie Patrick Seguin / Paris & London

Galerie VIVID / Rotterdam

Giovanni Beltran [Noguchi Breton]/ Miami

Hostler Burrows / New York

Jason Jacques Inc. / New York

Jousse Entreprise / Paris

LAFFANOUR / Galerie Downtown / Paris

Louisa Guinness Gallery / London

Magen H Gallery / New York
Mercado Moderno / Rio de Janeiro
Moderne Gallery / Philadelphia
Ornamentum / Hudson
Patrick Parrish Gallery / New York
Pierre Marie Giraud / Brussels
R & Company / New York
Salon 94/ New York
Sarah Myerscough Gallery / London
Southern Guild / Cape Town & Johannesburg
The Future Perfect / New York & San Francisco
Thomas Fritsch / ARTRIUM / Paris
Victor Hunt Designart Dealer / Brussels
Volume Gallery / Chicago

Design Curios/
Delorenzo Gallery presents Samuel and Dominic Amoia
Michael Jon & Alan presents Charles Hollis Jones
Patricia Findlay presents NO SEX in Miami by Atelier Biagetti
Plusdesign Gallery presents Streetscapes
Cora Sheibani presents Colour & Contradiction
Virgil Abloh presents a Series of Off-White™ Objects

Notes to the Editor/

Design Miami/
Design Miami/ is the global forum for design. Each fair brings together the most influential collectors, gallerists, designers, curators and critics from around the world in celebration of design culture and commerce. Occurring alongside the Art Basel fairs in Miami, USA each December and Basel, Switzerland each June, Design Miami/ has become the premier venue for collecting, exhibiting, discussing and creating collectible design.

For more information, please visit designmiami.com.
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